

***Healthiest Wisconsin 2010***  
**Reporting Progress – Looking Forward**  
**Public Health and Policy Horizons Conferences**

**Conference Objectives and Provisional Agenda**

**By the end of the conference participants will:**

- Learn about new data and information trends and reports on the health of the Wisconsin population and its environment.
- Learn how local community leaders use nontraditional data sources to supplement state-level data to describe health and the health threats facing their community.
- Strengthen your understanding of how the determinants of health influence illness, injury, premature death, and disability.
- Learn about progress made to transform Wisconsin's public health system for the 21<sup>st</sup> century.
- Receive preliminary findings describing the current capacity of Wisconsin's public health system.
- Hear about steps to strengthen epidemiology capacity in the state and the local public health system workforce.
- Receive the CD-ROM toolkit from the Robert Wood Johnson Foundation entitled: *From Silos to Systems*.

**Provisional Agenda**

<b>Time</b>	<b>Event</b>
7:30 a.m.	Registration Conversation and refreshments
8:30 a.m.	Welcome, purpose, facility amenities, review agenda, review materials/handouts  <i>Moderator:</i> Margaret Schmelzer, RN, MS, Director of Public Health Nursing and Health Policy, Policy Section, Division of Public Health, Department of Health and Family Services
8:45 a.m.	<b><i>Focus:</i></b> Highlights of the policy contributions and implications of the state health plan: <i>Healthiest Wisconsin 2010: A Partnership Plan to Improve the Health of the Public</i>  <b><i>Speaker:</i></b> Patricia Guhleman, MS, Senior Scientist, Interim Director, Bureau of Health Information and Policy, Division of Public Health, Wisconsin Department of Health and Family Services

Time	Event
9:00 a.m.	<p><b><i>Focus Part I:</i></b> Health of the people of Wisconsin: contributions of the determinants of health.</p> <p><b><i>Speaker:</i></b> Mark Wegner, MD, MPH, Epidemiologist, Chronic Disease Medical Director, Bureau of Community Health Promotion, Division of Public Health, Wisconsin Department of Health and Family Services</p> <p><b><i>Speaker:</i></b> Marne Bekkedal, PhD, Research Scientist, Health Hazard Evaluation Section, Bureau of Environmental and Occupational Health, Division of Public Health, Wisconsin Department of Health and Family Services</p> <p><b><i>Speaker:</i></b> Steven W. Hargarten, MD, MPH, Director, Injury Research Center, Medical College of Wisconsin</p> <p style="text-align: center;"><i>Discussion</i></p>
10:05 a.m.	<p><b><i>Focus Part II:</i></b> Health of the people of Wisconsin: What progress has been achieved to attain the goals of Healthiest Wisconsin 2010 to protect and promote health and eliminate health disparities?</p> <p><b><i>Speaker:</i></b> Patrick L. Remington, MD, MPH, Director, Population Health Institute; Professor, Department of Population Health Sciences, University of Wisconsin School of Medicine and Public Health</p> <p><b><i>Speaker:</i></b> Bridget C. Booske, PhD, MHSA, Senior Scientist, Population Health Institute, University of Wisconsin School of Medicine and Public Health</p> <p style="text-align: center;"><i>Discussion</i></p>
10:45 a.m.	Break
11:15 a.m.	<p><b><i>Focus:</i></b> How can we measure population health and set targets when traditional data are not available? How can we identify policy implications?</p> <p><b><i>Waukesha Panel:</i></b></p> <p><b><i>Speaker:</i></b> Gary Hollander, PhD, Clinical Psychologist and Director, Diverse and Resilient, Inc., Milwaukee, Wisconsin</p> <p><b><i>Speaker:</i></b> Mark Huber, MS, Director, Community Health Planning, Aurora Health Care, Inc.</p> <p><b><i>Speaker:</i></b> Linda Walter, RN, MS, Health Officer and Director, Washington County Health Department, West Bend, Wisconsin</p> <p style="text-align: center;"><i>Discussion</i></p>

Time	Event
	<p><b>Wausau Panel:</b>  <b>Speaker:</b> Presenter: Gary Hollander, PhD, Clinical Psychologist and Director, Diverse and Resilient, Inc., Milwaukee, Wisconsin</p> <p><b>Speaker:</b> Jennifer Hammel, Director, Child Abuse Prevention Fund, Children's Hospital of Wisconsin, Milwaukee, Wisconsin</p> <p><b>Speaker:</b> Julie Willems-Van Dijk, RN, MS, Doctoral Candidate, Health Officer and Administrator, Marathon County Health Department, Wausau, Wisconsin</p> <p style="text-align: center;"><i>Discussion</i></p>
12:15 p.m.	Lunch (Relax and Network)
1:15 a.m.	<p><b>Focus:</b> The health of Wisconsin's public health system: What policies are needed to support a sustainable infrastructure? How do we measure up to other states? What progress have we made to transform Wisconsin's public health system? What is the status of our analytic and epidemiologic capacity?</p> <p><b>Waukesha Panel:</b>  <b>Speaker:</b> Sheri Johnson, PhD, Administrator and State Health Officer, Division of Public Health, Wisconsin Department of Health and Family Services</p> <p><b>Speaker:</b> D. Paul Moberg, PhD, Deputy Director, Population Health Institute, University of Wisconsin School of Medicine and Public Health</p> <p><b>Speaker:</b> Mark Wegner, MD, MPH, Epidemiologist, Chronic Disease Medical Director, Bureau of Community Health Promotion, Division of Public Health, Wisconsin Department of Health and Family Services</p> <p style="text-align: center;"><i>Discussion</i></p> <p><b>Wausau Panel:</b>  <b>Speaker:</b> Herb Bostrom, Deputy Administrator, Division of Public Health, Wisconsin Department of Health and Family Services</p> <p><b>Speaker:</b> D. Paul Moberg, PhD, Deputy Director, Population Health Institute, University of Wisconsin School of Medicine and Public Health</p> <p><b>Speaker:</b> Mark Wegner, MD, MPH, Epidemiologist, Chronic Disease Medical Director, Bureau of Community Health Promotion, Division of Public Health, Wisconsin Department of Health and Family Services</p> <p style="text-align: center;"><i>Discussion</i></p>

Time	Event
2:15 a.m.	<p><b>Focus:</b> Emerging technologies and policy implications: eHealth—What’s in it for public health and what’s in it for the consumer?</p> <p><b>Speaker:</b> Kathy Blair, RN, MS, Epidemiologist, Milwaukee Health Department, Milwaukee, Wisconsin</p> <p><b>Speaker</b> Susan Manning, JD, Physician Practice Consultant, Monona, Wisconsin</p> <p><i>Discussion</i></p>
2:45 a.m.	<p><b>Focus:</b> Next steps – What to expect; how will you contribute to <i>Healthiest Wisconsin 2020</i>?</p> <p><b>Waukesha:</b>  <b>Speaker:</b> Sheri Johnson, PhD, Administrator and State Health Officer, Division of Public Health, Wisconsin Department of Health and Family Services</p> <p><b>Wausau:</b>  <b>Speaker:</b> Herb Bostrom, Deputy Administrator, Division of Public Health, Wisconsin Department of Health and Family Services</p>
3:00 a.m.	<p>Wrap-up, evaluations, adjourn</p> <p><b>Moderator:</b> Margaret Schmelzer, RN, MS, Director of Public Health Nursing and Health Policy</p> <p><i>Take cookies and a hot or cold beverage for the trip home.</i></p>

## Planning Committee and Sponsoring Agencies and Organizations

Gretchen Sampson, Wisconsin Public Health Association; Charles Warzecha, Wisconsin Environmental Health Association; Julie Willems-Van Dijk, Wisconsin Association of Local Health Departments and Boards of Health; Peggy Ore, University of Wisconsin School of Medicine and Public Health; Kirsten Gruebling, Medical College of Wisconsin; Mark Huber, Aurora Health Care, Inc.; Catherine Frey, University of Wisconsin School of Medicine and Public Health; Lora Taylor, University of Wisconsin-Milwaukee; Kristine Freundlich, Office of Strategic Finance, Wisconsin Department of Health and Family Services; Peggy Hintzman, Wisconsin State Laboratory of Hygiene; Patty Bollig, Patricia Guhleman, Chris Hill-Sampson, Eleanor Cautley, Kathryn Jones, Patricia Nametz, Margaret Schmelzer, Wisconsin Division of Public Health

### Additional Sponsors of the Conferences:

Wisconsin Department of Health and Family Services; Wisconsin Public Health Council; the Robert Wood Johnson Foundation